



# HUỖNH HUY KHOA

## DIGITAL INTERN

### PROFILE

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📍 District 7, Ho Chi Minh City

### SKILLS

- Multitasking
- Flexible
- Critical thinking
- Working group
- Project management
- Time management
- Tools (Canva, Capcut, Chat GPT, AI)

### IN WORK

Have a high sense of responsibility, discipline, and be willing to contribute and develop myself to bring value to business. Be creative and progressive in work

### OBJECTIVE

I am a dynamic, creative person who loves Marketing and has experience in creating content and managing communication channels. Within the next 1-2 years, I hope to become a Marketing expert, with in-depth knowledge of Content and Digital Marketing. With the desire to become a leading expert in the marketing industry, I am looking for opportunities to learn and continuously develop myself.

### WORK EXPERIENCE

#### MARKETING INTERN

8/2023 - 1/2024

##### AIA EXCHANGE (AIA Vietnam Life Insurance Limited Company)

- Participate in comprehensive research and analysis to determine customer needs and trends in promoting the corporate image.
- Come up with ideas with the team and carry out workshop programs (flower arranging, painting,...) to bring interesting experiences to customers.
- Build, manage and create content on channels such as social media.
- Support and provide office space at AIA for agencies and other brands to conduct talk shows and livestreams to introduce their products to promote the working environment and enhance AIA's image.

### EDUCATION

#### MARKETING MANAGEMENT

2018 - 2023

##### TON DUC THANG UNIVERSITY

- Bachelor's Degree in Marketing
- GPA: 7.6/10

### CERTIFICATIONS

11/2022 TOEIC 600

2021,2022 Microsoft Office Specialist 2016 Word, Excel Certificate

2024

SEO, Inbound marketing, Content marketing, Email marketing, Digital marketing Certificate - Hubspot Academy

2024 Digital Marketing Certificate - Google Digital Garage

### ACTIVITIES

#### EVENT TEAM LEADER

##### ALUMNI CONTACT BOARD

- Manage the Board's communication channels such as Facebook and Tiktok to attract many interactions each week
- Organize communication activities for the annual Board recruitment competition with more than 100 students participating
- Coordinate with other teams in the Board to organize communication activities to promote the image of the school and cooperated sponsors