

LÊ HUỲNH MỸ DUYÊN

MARKETING INTERN DKSH

☎ 0914486708 | ✉ lehuynhmyduyen.30.04@gmail.com |

📍 Chung cư Đào Duy Từ, Thành Thái, P.14, Q.10, TP.HCM



WORK EXPERIENCE

EXPERIENCE

12/2023



10/2023

CÔNG TY CỔ PHẦN ĐẦU TƯ VÀ DỊCH VỤ ĐẤT XANH MIỀN NAM

Business Professionals

- Multi-channel marketing of products and brands.
- Support, consulting, closing sales.
- Support customers on project events.
- Reply; edit image; Create and edit videos about apartment products.

Success achieved:

- Award for excellent video review filming from the Business Floor.

07/2023



10/2022

CÔNG TY BẤT ĐỘNG SẢN NEW WORLD LAND

Business Intern

- Search and exploit customers.
- Write articles about products and develop personal brands.
- Grasp and meet customer needs in the real estate market.

Success achieved:

- Sales of 120,000,000 VND in 2 months of work.

9/2022



5/2022

FASHION BUSINESS

Startup - Shop Owner

- Develop brand on facebook, tiktok.
- Search, care, customers, close sales, telesales.
- Livestream.
- Build and manage a team of 5 collaborators.
- Edit basic images and videos to perfect content posted on social networks.

3/2022



9/2021

Success achieved:

- Profit is about 18 million for 4 months of operation.

SECURITIES BROKER

Assistant

- Write business and market analysis articles.
- Catch the news.
- Manage and develop the personal brand of superiors on social networking platforms.
- Record and edit images and videos to post on social networks.

Success achieved:

- Accumulate communication skills, customer care, and market understanding.
- Train logical thinking, micro- and macro-economic analysis.

9/2021



7/2021

DEVELOP FANPAGE, GROUP ON FACEBOOK

Leader

- Develop with the group 3 fanpages, 3 groups and develop 1 review fanpage individually.
 - Recruit and manage a team of 10 people.
 - Catch the news.
 - Create new ideas, orient channels.
 - Write content by topic
Design, edit images, videos.
- Success achieved:**
- Fanpage review has 3,000 followers with a natural reach of more than 1,000 people.
 - On average, fanpages and groups have nearly 1,000 natural followers.

SKILL

SKILL

● **Brand developping:**

Have experience building communication channels on social networking platforms (facebook, tiktok).

● **Communicate:**

● **Write:**

Experienced in writing buy-sell-analysis articles about real estate; There is a fanpage specializing in reviews with nearly 3,000 natural followers.

● **Negotiation - persuasion:**

Easily integrate into the new working environment.

Experienced in sales and telesales in many fields.

Communicate well with customers and partners.

- **Working group:**

Have had the opportunity to work with many groups in many fields.

Have experience as a leader in many teams inside and outside the University.

- **Individual work:**

Used to livestream selling fashion products on tiktok.

- **Livestream:**

Từng livestream bán hàng mại thời trang trên tiktok.

- **Coordination and management:**

Have experience as a leader in many teams inside and outside the University.

Have little experience as a group manager of collaborators.

- **Manage and arrange time:**

Arrange time to work and study effectively.

Have experience in team management, work arrangement, and timeline within the group.

- **Picture and video:**

Can use capcut, canva,...

Capture and edit images and videos.

Logo design, presentation reports,...

EDUCATION

03/2025



09/2021

- **ĐẠI HỌC KINH TẾ THÀNH PHỐ HỒ CHÍ MINH**

Major: Investment Economics

Average score above 8.0

Trained in fields: economics, data analysis, marketing, business strategy,...

EDUCATION

SOFTWARE

- Capcut: filming, editing videos
- Canva: Design photos, reports,...
- Data analyst software: basic (R Studio, Stata, Orange, Visual Studio Code)

SOFTWARE

ADVANTAGES

- Dynamic and creative
- Presentation and MC skills
- High discipline: comply with regulations when working
- Responsible and conscientious: always complete work on time
- Good attitude: sociable, cheerful, positive in relationships
- Spirit of eagerness to learn: passionate, progressive, persistent, hard-working
- Accumulate many skills: communication, negotiation - persuasion, problem solving, teamwork, time management

ADVANTAGES

- Have aesthetic sense