

CONTACT ME

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Hello, I'm Anh – A content creation and art lover. On my path of becoming an IMC Copywriter, I aim to deepen my understanding of writing a story, including its concepts and ideas, then strive to become a storyteller for brands and myself.

EDUCATION

HUFLIT

Ho Chi Minh City University of Foreign Languages – Information Technology

- Bachelor's Degree in Oriental Studies

Bold Creative Training Lab

- Communication Writing course

SKILLS

Creative Thinking
Content Writing
Planning
Canva

Nguyen Thuy Tram Anh

Copy-based Creative

WORK EXPERIENCE



Social Media Executive

WEALLNET (03/2021 – 03/2022)

- Fanpage Administrator
- In charge of planning campaigns of digital and social media



Content Writer

TITAFARMA (04/2022 – 07/2022)

- Planning, implementing internal communications and social media
- Creating creative angles for weekly and monthly content plan
- Creating product content and storytelling

FREELANCE WORKS

(07/2022 – present)



Content Creator

CHALAMES

- Creating creative angle and execute social content plan
- Script writing for branding videos and commercial videos



Copywriter

DOT Creative Lab

- Develop detailed content plans including angles, pillars, schedule... on owned channels.
- Be responsible for the ideation, concept and creative copy output.