



## Contact



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Tan Phu Ward, HCM City



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[www.greaugle.wordpress.com](http://www.greaugle.wordpress.com)

## Education

University of Information Technology  
Major: E-Commerce

2019 - 2023

GPA: 8.0/10

### Relevant courseworks

- Introduction to Marketing
- Digital Marketing
- Decision Support System
- E-Commerce
- E-Business Strategic Management

## Skills

### Technical Skills

- Microsoft Office: Word, Excel, and PowerPoint
- Wordpress and Plugins, Google Console, Google Keyword Planner
- Canva, Figma, Photoshop
- Capcut, Premier
- HTML/CSS

### Soft Skills

- TOEIC: 740/990
- Communication
- Teamwork
- Work ethic
- Interpersonal skills

# Vu Phu Thanh

## Summary

A senior student at the University of Information Technology with a main major in E-commerce. With the desire to expand my knowledge in the field of marketing, I believe that my enthusiasm and willingness to learn make me a strong candidate.

## Experience

**Social Content Intern | KeySkills** 02-Now/2023

- Create content for Fanpage, about 7 posts/week.

**Vice Leader Tiktok Trainee | YBOX** 09-03/2024

- Plan content for Tiktok channel YBOX.VN 7 posts/week, mainly in image design format.
- Distribute work tasks for 10 team members, including Arranging a work schedule in Excel per week, Create announcement posts in a Facebook group, and Track the KPIs for each team member.

**Content Censorship Intern | YBOX** 09-10/2023

- Check and approve recruitment news, for 100+ post.

**SEO Intern | VietNam Booking** 03-09/2023

- Create a marketing blog website 2.0 in WordPress: [traveltotaiwann.wordpress.com](http://traveltotaiwann.wordpress.com), containing 100+ articles with 2 keywords in the top Google search results.
- Write 1-2 content articles per day of 600+ words to increase the satellite network for the company's main website.
- Do basic social entity SEO for 70+ socials and forums.
- Check SEO techniques for Copywriter for 60+ articles to be Google Friendly.
- Research a sub-keyword and create an outline for satellite websites about 100+ articles.
- Do other tasks as requested by the team leader.