

# LÊ VŨ TÂM NHƯ

C O N T E N T   C R E A T O R



## CONTACT:

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## CAREER OBJECTIVE:

- Become a **Content Creator, Copy Writer** to create effective promotional content for business, brand
- Learn how to make content more **professional**

## EDUCATION

- Junior majoring in PR
- Van Lang University

## SKILL

- English
- Word, Canva
- Capcut, Photoshop, Adobe Premiere

## ACCOMPLISHMENT

- Tiktok Chanel "Ấm đây"  
with 83.000 followers

[Link](#)

## PORFOLIO

- All the content I make is here: [Link](#)

## EXPERIENCE

### TIKTOK CHANNEL "AM DAY"

#### *Content Creator (2023-Now)*

- **Script, shoot:** some videos reached **1.000.000 views**, many videos reached over **100.000 views**
- **Cooperate with cosmetic brands:** BBIA (Dusk Edition), Pramy (setting spray), Outofoffice (lip liner), achieved **more than 2.000 views/clip**

### MVOT

#### *Social Intern (12/2023-3/2024)*

- **Script, Shoot, Edit** 2-3 videos/week for **The Saem brand**
- **Livestream:** Shopee, The Saem Official, gain **1.000.000 to >3.000.000 VND/ day**
- **Content plan:** shooting plan

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## CELEBNETWORK

### *Content Writer (7/2023-11/2023)*

- **Write content** for channel: CL Beauty, CL Fashion, CL Review, gain revenue about **500.000.000 VND/month** through **affiliate** activities
- **Script:** video reached from **1.000 to >1.000.000 views** for PR products, beauty and fashion news.